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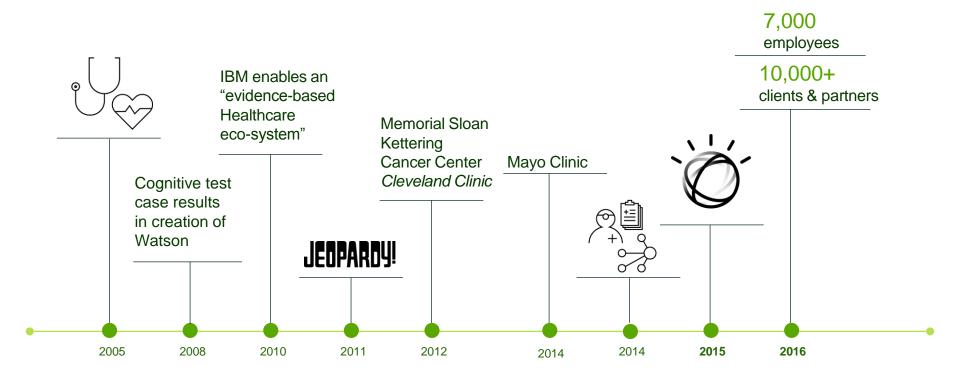
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Time matters in healthcare, cognitive technologies, and machine learning.

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# IBM Leadership in Augmented Intelligence and Health: Over a Decade in Development



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4

# Global Shifts Drive Momentum R&D, Access, Delivery & Engagement

## Data Explosion

### 150+ exabytes

of healthcare data today<sup>1</sup>

### Over 230K

active clinical trials<sup>2</sup>

### 80%

of healthcare data coming from unstructured sources<sup>3</sup>

# Dynamic Delivery

#### 50%

Expected alternative payments from Centers of Medicare & Medicaid by 2018<sup>4</sup>

### 75%+

of patients expected to use digital health services<sup>5</sup>

### 60-90K

Expected shortage of physicians by 2025<sup>6</sup>

### Value vs Volume

### \$47 trillion

Estimated global economic impact of chronic disease by 2030<sup>7</sup>

### \$3 trillion

Estimated U.S. healthcare spending<sup>8</sup>

### 100's

Number of decisions a person with Type 1 Diabetes makes a day<sup>9</sup>

## Efficient, Effective R&D

#### 1 in 10

clinical Trials in cancer are shut down from lack of participation<sup>10</sup>

### **\$2B**

Average costs to develop a new pharma drug<sup>11</sup>

### < 10%

drugs currently in development that make it to market<sup>12</sup>

Sources: 1: NCBI. Big data analytics in healthcare: promise and potential https://www.ncbi.nlm.nih.gov/pmc/articles/PMC417205 / 4:CMB https://innovation.crs.gov/innial/tes/PMC417205 / 4:CMB https://

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At IBM Watson Health, we believe the obstacles, siloes, and complexities of health and human services should not hold back progress to a healthier future

**Empowering Heroes**Transforming Health



Oncology & Genomics **Imaging** Life Sciences Value-Based Care Government Consumer Health



## Innovative Cognitive Solutions with Watson APIs











Oncology & Genomics

Government

Life sciences

Value-Based Care

**Imaging** 

Watson for Genomics

Social Program Management

Clinical trials

Next Generation Population Health Suite

"Cardiac Advisor"\*\*

Watson for Oncology Health & Human Services Watson for Drug Discovery Next Generation Payer Analytics "Voice to Report or Cardiologists and Radiologists"\*\*

Clinical Trial Matching for Oncology

Next Generation Program Integrity Watson for Patient Safety Next Generation Provider Portable Analytics

"Breast Advisor"\*\*

Adaptable Cognitive API Services

Deep Learning Sequence Learning Natural Language Processing Domain-specific Annotation, Curation

## Collaborating Across Ecosystems to Transform Healthcare



- Quest Diagnostics (Watson Genomics from Quest Diagnostics)
- Memorial Sloan Kettering Cancer Center
- Broad Institute
- Illumina
- Celgene (Watson for Patient Safety)
- Medtronic (Sugar IQ with Watson)
- U.S. Department of Veterans Affairs
- Cleveland Clinic
- American Heart Association
- Siemens Healthineers (Population Health Management)
- Pfizer (Watson for Drug Discovery)
- Mayo Clinic
- American Cancer Society
- Welltok
- Johnson & Johnson
- Tekes
- American Diabetes Association
- Italy
- Watson Health Medical Imaging Collaborative
- Teva
- Harrow Council, London, England

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## Empowering Researchers to Combat ALS



"Watson accomplished exactly what we hoped it did. It could identify and predict things that we ourselves had no idea were linked to this disease."

Dr. Robert Bowser, Barrow Neurological Institute, as told to *Arizona Science and Innovation Magazine* 

(2016) Sessions 1 - 11, Amyotrophic Lateral Sclerosis and Frontotemporal Degeneration, 17:sup1, 1-80, DOI: 10.1080/21678421.2016.1231971 http://www.tandfonline.com/doi/pdf/10.1080/21678421.2016.1231971?needAccess=true

Dr. Robert Bowser Quote: http://science.kjzz.org/content/409477/ibm%E2%80%99s-watson-computer-helps-barrow-identify-new-als-genes



Amyotrophic Lateral Sclerosis and Frontotemporal Degeneration Taylor & Francis

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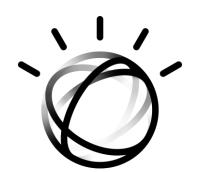
#### C4 ALS AND ARTIFICIAL INTELLIGENCE: IBM WATSON SUGGESTS NOVEL RNA BINDING PROTEINS ALTERED IN ALS

N Bakkar<sup>1,2</sup>, I Lorenzini<sup>1,2</sup>, A Lacoste<sup>3</sup>, S Spangler<sup>4</sup>, A Boehringer<sup>1,2</sup>, M Collins<sup>1,2</sup>, P Ferrante<sup>1,2</sup>, E Argentinis<sup>3</sup>, R Sattler<sup>1,2</sup>, R Bowser<sup>1,2</sup>

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## Empowering the Oncology Community for Cancer Care: 35+ Hospital Systems

Broad Institute
Best Doctors
UNC Lineberger
U.S. Department of
Veterans Affairs
Froedtert & Medical
College of Wisconsin
Mayo Clinic



Genomics

Clinical Trial Matching

Oncology

**Quest Diagnostics** 

New York Genome Center

Memorial Sloan Kettering Cancer Center

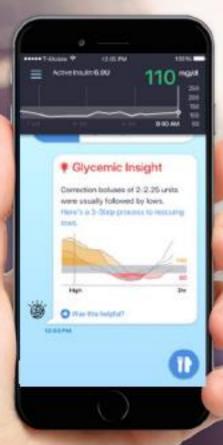
Bumrungrad International Hospital

Manipal Hospitals

Gachon University Gil Medical Center

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## Medtronic







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### Our Mission

We, Watson Health, aspire to improve lives and give hope by delivering innovation to address the world's most pressing health challenges through data and cognitive insights.





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15

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16